CANADIAN ASSOCIATION FOR EQUALITY

YEAR IN REVIEW

2021 Annual General Meeting
CAFE’s NEW 3 YEAR (2021-2023) STRATEGIC OBJECTIVES

Pillar #1: Education and Advocacy
To have and to market educational programming that transmits knowledge to all Canadians to meaningfully transform their awareness, understanding, attitudes, and behaviour regarding boys and men.
To be effective advocates on behalf of men and their families.
To have an effective advocacy program that trains and supports advocates.

Pillar #2: Services
To provide and to market programs and services that improve the lives of men and their families.
To have a needs-based strategy for the design of effective programs.
To make programs and services available to clients across Canada.
To leverage existing Centres to serve regions beyond their geography as a targeted means of establishing new Centres in underserviced areas.
To have a fully operational family shelter serving fathers and children with the intention of it serving as a model.

Pillar #3: Research
To be an accessible and authoritative source of evidence-based knowledge regarding issues of equality.
To conduct independent or partnered research focused on understudied areas.

Pillar #4: Sustainable Infrastructure
To build and sustain human, financial and institutional capacity, and relationships with external agencies, all to advance our mandate throughout Canada.

Pillar #5: Leadership and Credibility
To promote inclusivity, challenge biased paradigms, and inspire and mentor others to fill gaps in public discourse and in service provision.
To be seen throughout Canada as an authority on equality and men’s issues as set out in our mandate.
To develop a professionally governed and operated organization that projects credibility and leadership
Tactical plan (April 1, 2021 - March 31, 2022)

PROJECT #1
Developing a National Intake Program

PROJECT #2
Revise the CAFE and CCMF websites

PROJECT #3
Build a fully functional Family Shelter

PROJECT #4
Open the Canadian Centre for Men and Families Vancouver

PROJECT #5
Legal Strategy: Canada Child Benefit Project

PROJECT #6
Legal Strategy: Court interventions

PROJECT #7
Develop and market a CAFE branded Podcast

PROJECT #8
Research Project: Prevalence and Impact of False Allegations in the Family Court System

PROJECT #9
Develop and implement a strategy for Corporate Outreach
WEBINAR SERIES

- COVID and the Gender Empathy Gap, Dr. Warren Farrell
- Gender Revolution in the Workplace, Dr. Lionel Tiger
- When Male Targets of Domestic Violence Seek Help, Dr. Emily Douglas
- Failing Boys or Failing Schools?, Dr. James Brown
- The Media’s Construction of Male Identity, Jim Macnamara
- The Seduction Community, Jacky Zhou
Momentum 2020 Speakers

- Denise Hines, World authority on family violence
- Dan Bilsker, Registered Psychologist, UBC Assistant Professor, Spokesperson for the BC government Stop Overdose BC Campaign.
- Steve Doherty Executive Director, Youth Without Shelter
- Jean-Jacques Desgranges, Lawyer, and Bencher with the Law Society of Ontario
- Geoff Thompson, Director of the Manitoba Men’s Resource Centre
- Daniel Singley, The Center for Men’s Excellence
- Samuel Paul Louis Veissière - Assistant Professor, Department of Psychiatry, Co-director, Culture, Mind, and Brain Program, McGill University
- David Shackleton, Author, “Daughters of Feminism: Women Supporting Men’s Equality”
- Michael Healey, Lead, Domestic Abuse Support Program, Canadian Centre for Men and Families
- Lloyd Robertson, Lead Psychologist with the Collaborative Centre for Justice and Safety at the University of Regina.
- Tim Goldich, Author, “Loving Men, Respecting Women; The Future of Gender Politics”
CAFE Co-Produces *Erasing Family* Film

Erasing Family Documentary
Premiere Canadian Screenings

ErasingFamily.ca
Oct - Nov 2019
Erasing Family Canadian Premiere Screenings
Fall 2019 - Spring 2020

- Calgary
- Toronto
- Ottawa
- Edmonton
- Vancouver
- Winnipeg
- Lethbridge
- Medicine Hat
- Saskatoon
- Dauphin (Manitoba)
- Brampton (Ontario)
- Barrie (Ontario)
- Windsor (Ontario)
- Richmond Hill (Ontario)
Erasing Family Now Available Online

Stream for Free on Tubi and YouTube!

Currently rated 9.2 on IMDB!
Staying Healthy During Relationship Break-Down
The 2021 “Healthy Fathers. Healthy Families” Week Signature Event

We gratefully acknowledge Canada Life for generously sponsoring this Townhall Event.
ONLINE PROGRAMS

- Individual Counselling and Trauma Therapy
- Fathering After Separation and Divorce
- Domestic Abuse Recovery Program
- Men’s Support Groups
- Buddy-Coach Program
- Legal Assistance Clinic (Ontario and BC)
- Survivors of False Allegations
- Mindfulness Based Stress Reduction
- Anger Management
- Family Time Activity Group (Summer 2020)
Family Shelter OPENS!

- Completion of the public crowd-funding campaign, raising over $500,000! (Dec 2020)
- Support established with City of Toronto, Development & Infrastructure.
- Approval of mortgage financing arrangements (March 2020)
- First Meeting of the Family Shelter Advisory Board (June 2020)
- CAFE National Board approves proposal and budget, initiating site search (August 2020)
- Primary site is identified and receives Board approval (September 2020)
  Purchase closes: November 6, 2020
- Move-in (November 2020)
- Painting (December 2020)
- Building the Infrastructure, Furnishing, Equipping (January - February 2020)
- Operational Policy Development (January - March 2020)
- Official opening: March 21, 2020
Shelter Layout

- 6 bedrooms, able to accommodate up to 12 individuals – 2 single men, 2 families consisting of 1 man and 1 child and 2 families consisting of 1 man with multiple children.
- 2 fully functional kitchens, one on the main floor and one in the basement
- 1 large meeting room, library and common area
- 2 family common rooms, one built for younger preschool aged children and the other for families with older children
- 2 counselling rooms for one-on-one therapy or small family or group meetings
- 2 administrative offices for staff and volunteers

Shelter Status

- 9 resident families of various sizes
- 6 clients on the waiting list
- 29 total inquiries were received

Notable Shelter Updates:

- We now offer a shelter-specific one-on-one mentorship program for first phase male domestic abuse recovery
- Second Harvest deliveries occur on a weekly basis
- Resident referrals received from Women's College Hospital, Toronto Shelter Admin Central Intake, Victim Services Toronto, Victim Services Durham and Homes First Society, Costi,
- As a general comment, residents are interacting well with each other and mindful of distancing and other covid protocols in place.
- Partnerships created with external housing and employment agencies
- New appointments to the Family Shelter Advisory Board
  - John Telfer, Child Welfare Supervisor, Toronto Children's Aid Society
  - Lauren Vespall, Community Liaison Officer, 31 Division of the Toronto Police.
- Thanks to all of you who helped with move, painting and setup and/or donated items!
FAMILY SHELTER FOR MEN & CHILDREN | ADVISORY BOARD

Full biographical information available at menandfamilies.org/shelter

Carrie McManus
Director of Programs, Sageese Domestic Violence Prevention Society. Sageese provides services to victims of abuse in 50 Alberta communities.

Steve Doherty
Executive Director, Youth Without Shelter, a Toronto shelter for homeless young people.

Geoff Thompson
Director of the Manitoba Men’s Resource Centre, the only Canadian shelter for men fleeing intimate partner violence.

Margaret Newall
Pioneer in the women’s shelter movement, Co-Founder and 10 years Chair, PrairieAction Foundation, and Co-Founder, RESOLVE (Research and Education for Solutions to Violence and Abuse).

Don Wright
Founder and 28 years Executive Director of the British Columbia Society for Male Survivors of Sexual Abuse, supporting male victims of sexual and domestic violence.

Alexandra Lysova
Assistant Professor of Criminology, Simon Fraser University. Her groundbreaking research on male victims of domestic violence is funded by the SSHRC and the Carnegie and Fulbright Foundations.

Gary Sangha
Detective, Special Victims Unit, York Regional Police.

Sandy Prentice
Counsellor at a GTA Violence Against Women Shelter and Caseworker in a shelter and homelessness agency.

Zoli Kertesz
Special Constable, Toronto Police Service.

Maria Barcelos
Executive Director, The Gatehouse, an agency for men and women who have experienced abuse.

Marcus Jackson
Manager, Taylor House, a domestic violence shelter for men and children, in Batesville, Arkansas.

Don Neufeld
Program lead and social worker, Caring Dads, parenting group and the Partner Assault Response Program.

Lori Cohen
Counsellor, Canadian Counselling and Psychotherapy Association.

Margaret Armasone
Assaulted Women’s Helpline and the City of Toronto Trainer and Counsellor for violence against women’s gender-based violence.

Kaitlyn Anastasiou
Chair, Education Committee, Ontario Network of Sexual Assault/Domestic Violence Treatment Centres.

Michael Healey
Facilitator, Men’s Domestic Abuse Group, Canadian Centre for Men and Families, Program Facilitator, John Howard Society.
An Analysis of the Correlations Between Intimate Partner Violence and Homelessness in Toronto

This research was funded by a $23,511 Government of Canada research grant from Homelessness Partnering Strategy within Employment and Social Development Canada. Click on the link below for the full Report.

https://equalitycanada.com/report/

Summary

It was found that IPV victimization is correlated with homelessness, addiction, and mental health issues. Male victims of IPV were 3.55 times more likely to have experienced homelessness, compared to males who were not victims. Interestingly, male identified individuals were nearly two times more likely to state they would attend a “men’s domestic violence shelter” as opposed to attending a gender-neutral “domestic violence shelter.” This indicates a stigma that males attach to their victimization. Despite similar rates of reported victimization, only 30% of male respondents identified as victims, whereas 59% of female respondents identified as victims. The research found a strong correlation between male victims of IPV, and homelessness, addictions, and mental health issues.

Furthermore, this study recommends that additional resources be made available for community agencies that provide counselling for IPV victims. The additional resources are intended to ensure that existing services are expanded to allow both male and female identified victims of IPV to receive trauma-informed services.
CAFE Take Two
Episode 1: Who We Are
Episode 2: Men in Isolation
Episode 3: Identity Harassment
Episode 4: Fathers as Equals
Episode 5: The “Seduction Community”
Episode 6: Celebrating Fatherhood
Episode 7: Pride Week and Gay Men’s Health
Episode 8: Black Men Matter
Episode 9: Men as Providers and Protectors
Episode 10: Fund Police Mental Health Services
In 2021, the CAFE podcast was retooled and rebranded as *Perspectives on Men*.

*Perspectives on Men* is a joint Vancouver-National production.

Five episodes available:

1. **Perspectives on Men #1 - Tai Chatur and Alex Ferrari**
   - Canadian Association for Equality
   - Duration: 37:03

2. **PoM #2 - Dennis Valenta**
   - Canadian Association for Equality
   - Duration: 50:47

3. **PoM #3 - Gene Colman**
   - Canadian Association for Equality
   - Duration: 1:04:51

4. **PoM #4 - Cameron Gibson**
   - Canadian Association for Equality
   - Duration: 1:05:44

5. **PoM #5 - The Prim Reaper (Tanis Moore)**
   - Canadian Association for Equality
   - Duration: 1:03:46
New Website:
EqualityCanada.com

- Redesign bid was awarded to the combined team of OSO Creative and McMaster Technical Services. OSO is responsible for overall design while McMaster will take on technical tasks (eg. data automation, email/domain management).

- Kevin Morrison was contracted as Digital Marketing Consultant. His responsibility is to translate the CAFE Branding feedback which was received during our 2020 branding sessions into guidance for the design and content of the new websites.

- An advisory committee of branch reps has been assembled to support this work and provide branches a seat at the table. The membership includes Lisa Hanratty (York), Keith Savage (Ottawa) and Warren Senkowski (Vancouver).

- Status: Alpha phase complete
SUICIDE PREVENTION CAMPAIGN

Campaign website https://lookbehindthemask.com
MEN

75% OF SUICIDES IN CANADA
HELP THE MEN YOU LOVE GET THE HELP THEY NEED

COVID-19

MALE ISOLATION JUST GOT WORSE
HELP THE MEN YOU LOVE GET THE HELP THEY NEED

www.LookBehindTheMask.com

Canadian Centre for Men and Families
NEW CENTRE DEVELOPMENT

- Vancouver
- York
R v. Langan

- CAFE was successful in its first application to intervene before the Supreme Court of Canada!
- In written and oral testimony before the highest court, we argued before the highest court that male gender stereotypes can lead to wrongful convictions
- We worked with the law firm Da Cruz - Sommers LLP, and received immense support from Diana Davison of The Lighthouse Project.
- The R v. Langan case allowed us to raise issues around:
  - Myths and stereotypes with respect to male sexual insatiability and aggression
  - Gender double standards as they relate to alleged victims and perpetrators of sexual crimes
  - The problems with relying on text evidence in determining fact and credibility
  - Concerns with erosion of due process as a result of jurisprudence and new legislation

Support the CAFE Legal Fund:
This first success in receiving intervenor status makes it easier for CAFE to apply for standing in future cases and could allow us to impact landmark legal decisions that affect thousands of families. But only with your help.
We have initiated a campaign to push for an amendment to the Income Tax Act to end the “female presumption” in the Canada Child Benefit program, following an Auditor General Report highlighting this problem.

- CAFE has assembled a working group of lawyers, paralegals, and reps from allied organizations.
- Public statement completed - https://equalitycanada.com/ccb/
- Carefully vetted 8 fathers denied CCB, three of whom are ideal “poster boys” for this cause. Their stories will be shared in written and video formats on our website and through media engagement opportunities.
- Invitation to join coalition sent to several think tanks, family service agencies, women’s and LGBT groups.
- Meetings being scheduled with MP’s of all parties to find a champion to introduce Income Tax Act amending legislation.
CURRENT STAFFING

National Staff
Justin Trottier - CEO / National Executive Director
Glenn Hendricks - Director of Development
Alexis Oakes - National Intake Coordinator

Branch Executive Directors
Beth Barberree - Executive Director, CCMF Alberta
Nicholas Beaudin - Executive Director, CCMF Ottawa
David Minor - Executive Director, CCMF Vancouver
Bijan Rafii - Executive Director, CCMF York Region (volunteer)
Amarjith Balakrishnan - Manager, Family Shelter for Fathers and Children

Part-time Contractors
Bronte Diduck (CCMF Alberta Executive Assistant)
Jean-Pierre Malela Kinzonzi (Ottawa Counsellor)
Camille Burbank (Calgary Counsellor)
Kevin Morrison (Website Development Consultant)
Rob McLeod (Alberta Marketing Strategy Consultant)
Canada Summer Jobs Interns at various branches
NOTABLE PRESS/PR

- The Leacock publication (Topic: CCMF programs)
- CBC London Afternoon Drive (Topic: CCMF Ontario West opens)
- Parenting Times Magazine (Topic: Equal parenting)
- Danielle Smith Show, 770 CHQR (Topic: fundraising campaign, parental alienation)
- Station of the cross, iCatholicRadio and iCatholicMusic (Topic: suicide prevention campaign)
- CBC Winnipeg (french) (Topic: Suicide prevention campaign)
- Calgary Journal (Family shelters for men)
- Public Allies Panel discussion on Gender Equity (20,000 views) https://www.facebook.com/publicalliesinc/
- Roundtable with Wellspring, a national agency for cancer survivors and their families. This was in support of the launch of their new program specifically for men.
- Panel event Speak to the Future: Fatherhood, organized by MP candidate Brenton Alleyne.
Grants

Corporate Sponsorship
Family Shelter
$80,000

Allan Slaight Seniors Fund
Develop Men’s Sheds in Toronto
$114,000/year for 5 years

Manitoba All Charities Campaign
Government of Manitoba and many workplaces
Fathering After Separation or Divorce

Annual Charitable Golf Tournament
Government of Canada’s Homelessness Partnering Strategy
A research grant to study male homelessness and domestic violence
Family Health Townhall Webinar Series
$10,000

CCMF Alberta programs
$2,500

CCMF York Region Capital Campaign
$25,000 / year for 3 years

CCMF Ottawa programs
$20,000

Ludmer Law
Creative, effective, and efficient solutions
The Crabtree Foundation

CCMF Ottawa Programs and Services
$24,000

Family Shelter
$10,894

Government of Canada Grant
Enhanced service delivery to senior age men
$25,000
Rotary Club of Edmonton

CCMF Alberta programs
$5,000

May 2020: Calgary Foundation
Grant of $10,000 to fund the Men’s Peer Support Group

Family and Community Support Services Grant of $9,350 received from the City of Calgary and the Government of Alberta to fund the Domestic Abuse program.

CCMF Alberta programs
$6,000
Community development foundation
CCMF Ontario West programs
$5,000

Corporate Sponsorship
CCMF Ottawa
Family Shelter Food Program

Corporate Sponsorship
Double the Love Fundraiser
CCMF Ottawa
Newall Family Foundation
St. Jude’s Project for Homeless Youth
Malliner Charitable Foundation
PayPal Giving Fund
Olympia Charitable Foundation
Giant Tiger Etobicoke (John Del Guidice)
Gene C. Colman Family Law Centre
Divorce the smart way
PDQ Roofing
Clinton Partners Paint & Paper
Shen’s Law Professional Corporation

Government of Canada awards five 2020 Canada Summer Jobs grants for interns in Vancouver, Edmonton, Calgary, St. Thomas and Ottawa
Special Donors

Thank you to the following donors who gave over $500 to support the organization’s national operations

- Margaret Bice
- Dan Bilsker
- Robert Boily
- Nick Brewerton
- James Brown
- Jesse Burns
- Brenda Campbell
- Patrick Canham
- Louis Chandonnet
- Gene Colman
- Louise Cooper
- David Cunningham
- Colin Deinhardt
- John Del Guidice
- Jean-Jacques Desgranges
- Raymond Van Eenooghe
- Tom Epplett
- Janice Fiamengo
- Paul Finger
- Jonathan Foulkes
- Roger Gallaway
- Mark Garron
- Sean Gordon
- Dean Harvey
- Mark Jevnikar

- Rustom Kavasji
- John kingsley
- Patrick Lemieux
- Brian Ludmer
- Miles Markovic
- Ken Maynard
- Rick Mehta
- Julien Meyer
- Glenn Middleton
- Armando Milani
- Paul Millar
- Linda Miller
- Stewart Morgan
- Martinus A Nugter
- Mikayla Ozorio
- Michael Pedersen
- Ian Pianosi
- Yvan Primeau
- Hal Roback
- Lloyd Robertson
- Louis Sapi
- Ralph Shiell
- Kevin Simpson
- Randy and Lynel Steinwand
- Geoff Stone

- Rick Strong
- Edward Sullivan
- Phil Thompson
- Marshall Toner
- Annalee Trottier
- Dennis Valenta
- Raymond van Eenooghe
- Philip Van Neste
- James Vinify
- Paul Ward
- Peter Whitehead
- Francis Wood
- Diana Woodman
- Lynda Yardley
- Richard Zentil
Patrons

CCMF Calgary Patrons
• Marthin Anegaard
• Mark Austerberry
• Miguel Avila Velarde
• Mark Baum
• Dan Bergen
• Raafat Beshir
• Robert Boily
• Jean-Christophe Bolduc
• Warren Boyd
• Robert Creese
• Louis Crust
• Glen DeHaan
• Vanessa Farkas
• Chris Fraser
• Roland Freiheit
• Cathy Fry
• Jill Hendry
• Darik Horn
• Barbara Kay
• Rod Keays
• Zishann Khan
• Daniel Kiefer
• Phil Kim
• Daryl Kinsman
• Sascha Kokst
• Eleanor Levine
• Allan Macrae
• David Mahler
• Justin Martin
• Daniel McDougall
• Dan McKinnon
• Khalil Merali
• Tanis Moore
• Joachim Mueller
• Paul Nathanson
• Don Neufeld
• James Parkin
• Ken Pope
• Javier Preciado
• Eric Prince
• Michael Pritchard
• Jeiny Ruiz
• Robert Samery
• Paul Sandor
• Andrew Scott
• Neil Scully
• Stephanie Smith
• Douglas Todd
• Virigina Vera
• William Watts
• Sieran Yung
• Don Zest

CCMF Vancouver Patrons
• David Brimley
• Egregious Charles
• Nathaniel Christopher
• Douglas Chung
• Oliver Clemens
• Nathan Dawthorne
• Paul Dowell
• Jerry Eaton
• Mary Louise Hendry
• Chris and Misty Kelly
• Rob Kruyt
• Chris Lajeunesse
• Gordon Leslie
• Carey Linde
• Don Lofrendale
• David Minor
• Martin Nugter
• Lloyd Hawkeye Robertson
• Paul Sandor
• Cherylh Schwartz
• Warren Senkowski
• Alexander Smith
• Ayah Soliman
• Justin Trottier
• Fiona Wang
Thank You!

- Volunteers
- Board Members
- Advisors
- Donors and Members